



FOR IMMEDIATE RELEASE

Contact: Shelby Peters
(239) 472-3400
Shelby@hillgate.biz

Sanibel-Captiva Islands LIONS Club Inaugural "Eye Ball" Dinner & Dance

(Sanibel, FL – September 15, 2014) – For the first time ever, the Sanibel-Captiva LIONS Club, a non-profit organization, will be hosting an "Eye Ball." The inaugural Eye Ball, a major fundraising event, will be an evening of dinner, dancing and fun and is set to take place on Friday, November 7, 2014 from 6pm – 9pm at the Sanibel Community House.

Open to the public, this dinner & dance will benefit the local LIONS Club which uses proceeds from its fundraising events to help the local community. From supporting sight based services, providing academic scholarships and various other local community needs, LIONS members work hard year round with unmatched energy to raise money for local charities. All monies raised by the LIONS Club of Sanibel and Captiva stay local; in 2013 over \$75,000 was raised and donated back to select beneficiaries.

Guests of the Eye Ball will see and be seen while they dance the night away to live entertainment by the hugely popular band, "Uptown Express." As a special treat, the electrifying tunes will be accompanied by complimentary dance lessons by David Flory of the Island Ballroom. All of the dancing and excitement is sure to generate guests' appetites, which will be pleasantly pleased with the delicious dinner offerings provided by one of Sanibel's favorite restaurants, Cips Place.

"We are so thrilled to put on this exciting evening of dinner and dancing. The LIONS work hard to support our local community but this particular event will allow the public to see that our efforts are enjoyable as much as they are beneficial. We can't wait to see our guests in their 'island formal' attire as they dance the night away for a great cause," stated Bruce Cochrane, the clubs' president. The LIONS Club Eye Ball has been made possible by the support of generous local businesses, such as Tween Waters, a top level 'Green Eyes' sponsor. There are also blue, hazel and brown eyed sponsorship levels. Additional sponsorships are still available as well as event tickets, which are on sale for \$60 and going quickly. For more information or to reserve your seat at the first annual LIONS Club Eye Ball, contact Debi Almeida, the events' Co-chair, at (239) 472-7222. Or, if you wish to pick up tickets while out and about on the island stop by Island Graphics, located at 666 Periwinkle Way, or Hillgate Communications in the Bailey's Center.

Photograph:



Caption: Uptown Express, the most dynamic stage show performing in Southwest Florida, the Express will take you on a trip back to that golden era of American Bandstand days of cheap gas, tailfins, jukeboxes, loud mufflers, and All - American Rock & Roll!

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About the Sanibel Captiva Lions Club:

The Sanibel Captiva Lions Club has been dedicated to helping the less fortunate since its inception on December 26, 1967. The proceeds from its various fundraising events help support a number of charities. Academic scholarships for handicapped students and programs for the visually impaired are just two of the causes that the Club supports. To make donations and a full list of causes and organizations supported by the Sanibel Captiva Lions Club, please visit: <http://www.SanibelCaptivaLions.org>